



## CUSTOMBIKE-SHOW | December 2 to 4, 2022 | Exhibition Center Bad Salzuflen

December 6, 2022 – Successful Restart with 18,950 Visitors

After a 2-year forced break the CBS 2022 could finally be held again. In two halls and on a surface of some 20,000 sqm about 160 exhibitors and 260 unique bike show booths were presented at their best. A top-class programme was performed on the main stage with an extravagant show of The Fuel Girls who had arrived from London. There were continuous interviews with national and international customizers, exciting competitions from different categories, live music with the "Drunken Failure", and also body painting.

This year's European Biker Build Off was contested on a stage in the centre of the action by two important competitors from this area; i.e. Indian Motorcycle (authorised dealer Bike Farm Melle) and Harley Davidson (authorised Bielefeld dealer). The Bike Farm Melle had chosen the current Thunderstroke motor of Chief as a drive system for their BBO Bike and arranged a genuine Chopper around the powerful unit. The Bielefeld Harley Crew had opted for a Twin Cam-Softail in Mexican El Purgatorio Style. After three days of tweaking operations the Bike Farm Team could emerge victorious in this competition with its Indian baptized with the name "Purpel Haze".

Furthermore, King Kerosin battled with the daring and funny Slow Race on Pocket Bikes in the "Black Carpet Lounge" newly revived to find out who had the best driving skills. From a musical point of view people could wallow in nostalgia with first-class Elvis imitations, listen to country music and rock'n roll at the performance of Eddy d white or even cheer striptease dancing girls. Those who still needed some adrenaline simply watched Jagath Perera who defeated gravity on his "Death Wall".

The new concept for the Custombike Show has been very well received by the exhibitors and visitor. As early as in 2020 the organisers had racked their brains over how to bring the event which was recently very large, back into a scene meet up for customizers and customizing enthusiasts. Vendors with accompanying items had been limited to grant every exhibitor optimal sales chances. The reactions have been very positive as the reduction of the number of exhibitors is not really decisive for the quality of this event.

This year it was unclear for a long time what exhibitors and visitors would expect in December. A possible mandatory use of face masks, difficulties regarding the exhibitors' sub-suppliers or manpower shortage, supplemented by economic uncertainties resulted in the fact that many an exhibitor was reluctant and preferred to wait and see. We are in contact with those exhibitors and will welcome them also next year at our site.

The exhibitors who chose the CBS 2022 experienced a very good trade fair, and the expectations of some have even been surpassed. Good and intensive discussions were held and there was an audience that was really interested in the topic of customizing. The entrance fee which was increased in 2020 and could be implemented for the first time this year is intended to document the high quality of the CUSTOMBIKE SHOW. Previous parking fees have been abolished.

The visitors can look forward to a high-quality Customizing Show in 2023. We are having discussions of how to put the Biker Build Off and other fields to an even higher level. Our concept is: high-quality bikes, high-quality parts, adorned with good entertainment and scene surroundings.

SEE YOU 2023 from December 1 to 3, 2023

### Date of event.

December 2 to 4, 2022

### Organiser / venue

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