

Bad Salzuflen, Germany | December 2 - 4, 2022

There were a few hours when it was evident to everybody that the Custombike Show at Bad Salzuflen in Germany was finally back in business. Three years since the last show in December 2019 there was a time, on the afternoon of December 3, 2022,

when both the exhibition halls at the Messe Bad Salzuflen expo complex (near Bielefeld) were fully packed with

It was hard to find a free spot to look at the massive 260 competitor bike show stretched along the main axis of the two halls. The Biker Build-Off action by H-D Bielefeld and Bike Farm Melle, the activities on the show stage. some 160 or more exhibitors busy serving the more than half of the 18,950 visitors who attended the three-day show on the Saturday, all

amounted to 'proof-of-concept'.

One of Europe's major custom bike events is not only back in business but laying the foundation for future expansion back to - or beyond - its nrevious size

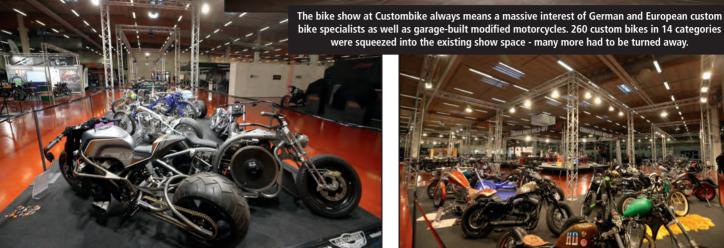
In recent years, the highlight of the





show has been the custom bike show, of course, and the much-anticipated Sunday afternoon awards. There were 14 classes this year, plus a 'Best of Show' award. With the AMD World Championship now having announced its cancelation after a fouryear break, many potential AMD World Championship competitors showed up at Custombike (as some had a month earlier at the Bigtwin Show in the Netherlands) to compete and show their handcrafted masterpieces: Ukraine, the Netherlands, Sweden, Belgium, Austria, Switzerland, Poland,







Czech Republic, Denmark and many more countries were among the exhibitors of the 260 strong bike show - more than 100 had to be rejected when the planned available exhibition space was running out long before the entry deadline.

The winners line-up showed some incredible engineering and design skills, highlighted by 'Best of Show' winner Mark van der Kwaak's "Cadbike 49", Aad Hemskerk's superclean Triumph T 120 and Czech Republic based Marek Foltis who, at

'Best of Show' winner Mark van der Kwaak's "Cadbike 49"

the age of 31, constructed his own 500 cc ten-cylinder radial engine which integrated five separate compressors feeding the motor.

There were many more superb, handcrafted masterpieces that didn't make it to the stage as only the first placed trophies were handed out.

As much as this year's Custombike Show looked and felt like the traditional Bad Salzuflen showcase, this was an all-new, completely different event, continued by two organizational teams who stepped-up to fill the void left by the bankruptcy of the former promoter (publisher Huber Verlag) with one shared aim - to promote custom bike building.

Both teams have agreed to continue the name of Custombike, but in ownership terms are a complete reboot, a new ownership formula arising from the ashes of the mid-2020 Huber Verlag bankruptcy. The "Custombike Show" brand name was acquired by Messe Bad Salzuflen's

"Volksracer" won the '

Andreas Reibchen.

Andreas has a strong personal interest

Biker Build-Off action by H-D Bielefeld and Bike Farm Melle

in seeing the show continue, having been the 'main mover' 25 years ago in persuading the founder of the show

Beetle motor, charged it with an Eaton M45 charger and fed it with a Weber 45 double carb. Rolling chassis

(Egbert Eschenbacher of 'High Performance' magazine fame) to move the event from Mannheim up to Bad Salzuflen.

Andreas also just happens to be the owner of several authorized Harley dealerships in nearby Bielefeld, Düsseldorf and Osnabrück and is soon to open a new Cologne/Bonn dealership in Wesseling.

The other survivors of the Huber crash

class, a VW-powered Bonneville racer. Kilian Wahl implanted a 1641 air-cooled



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landing, Katharina Weber and Carsten Heil, founded Garage 21 Editions, taking on heavy financial risks to recreate the print magazines Custombike and Dream Machines. An especially risky undertaking given the current paper, print and distribution cost price explosions that are still hanging over all printed magazines.

It took some time for both partners to approach each other again, but they finally did in time to organize a very successful Custombike Show 2022, with the magazine organizing the bike show and Messe Bad Salzuflen fully taking over event and show organization.

However, from an exhibitor perspective, the transition has been almost seamless. Even after the two-

Katharina Weber and Carsten Heil founded Garage 21 Editions and brought back Custombike and **Dream Machines**

show, three-year break, the exhibitor booking and set-up processes went well. The decision to only occupy the two main halls of the Bad Salzuflen complex was deliberately conservative. Andreas Reibchen's declared objective is to move the show upscale with more, higher quality exhibitors and he has clearly also been mindful of the fact that it would be



was won by "Digger". Owned by German custom bike enthusiast Stefan Rüll, this "Digger" was originally built and painted by Arlen Ness, very likely in his San Leandro workshop. The bike has been restored, and the tank's paintwork and style are new, but many original parts have survived.

better to under-promise and overachieve.

Many of the "traditional exhibitors" and some big names in the German custom industry were hesitant and first wanted to see if the show could be brought back successfully. One of the primary areas of concern had been the way in which the German authorities had been handling Covid restrictions been seen by many in Germany as overly restrictive and less than commercially enlightened.

However, the show ran well and without restrictions being imposed. The major custom parts distribution names were all present - such as **Zodiac International, Motorcycle** Storehouse, and Custom Chrome **Europe** using the event as a world premiere showcase to introduce its new line of RevTech exhaust pipes for various H-D models [see report on page 34 of this edition of AMD].

Fred and Len Kodlin introduced new Sportster S parts, plus a stylish new line of CNC-machined risers. Dutch exhaust manufacturer Dr. Jekill & Mr. Hvde introduced its new Sportster S exhaust, already mounted to numerous Sportster S conversions in the halls.

The rising interest in BMW's R 18 Cruiser was highlighted on several displays, including BMW's own "Custom Booth." All variations of the custom theme were covered, showing how the concept of custom continues to evolve and broaden - delivering on the trends that the AMD World

was won by CB-Café's "750 Four." This 1975 Honda CB 750 K6 is a great base for a "second generation" Café Racer and perfectly modified into a seventies style Café Racer. Michael emptied the frame triangle and moved the oil tank into the tail end. Drilled brake rotors are reminiscent of Honda's racing heritage, and the calipers are (scary) stock seventies.



Andreas Reibchen's declared objective is to move the show upscale with more, higher quality exhibitors

Championship harnessed at its first event back in 2004 in California and showcasing it ever since.

Guus Hoogland of VG frames fame in the Netherlands introduced a radical rigid (!) frame for Milwaukee-Eight motors and a very stylish alternative rigid "Indian" frame - in which Bike Farm Melle had installed a 1162 Thunderstroke for its European Biker Build-Off winning "Purple Haze" Chopper.

This year's live customizing battle was fought between two local arch rivals, H-D of Bielefeld and Bike Farm Melle (celebrating 35 years in business in



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2022), arguably Europe's largest independent Harley dealer and customizer and a recent addition to the growing line-up of Indian Motorcycle dealers in Germany. Both had smoked "pipes of peace" before the show, and H-D Bielefeld's stylish 'Chicano' Twin Cam took shape quickly with a very sophisticated 'Purgatory' paintjob by AHA Design's

Guus Hoogland of VG frames in the **Netherlands** introduced a radical rigid (!) frame for Milwaukee-Eight motors and a very stylish alternative rigid "Indian" frame

Alex Henkemeier, while the Bike Farm team burdened itself with squeezing a complete packet of "Chief" electronics into the hardcore Chopper donor frame - earning the Melle team the audience's vote and the victory trophy.

Many of the other traditional Custombike show features were retained - such as the 'Wall of Death', now operated by hotshot Indian rider Jagath Perera, bike and body painting,

music and, less restricted than usual by local fire regulations, the Fuel Girls from London were definitely a crowd pleaser.

Messe Bad Salzuflen dug deep into its budgets to give the show as much hype as possible - including a brandnew H-D Nightster give-away bike

coming from the combined Harley dealerships of Andreas Reibchen in Bielefeld, Düsseldorf and Osnabrück. Many 25-year veterans of the Bad





- without doubt one of the most discussed and ingenious bikes of the show, Marek Foltis developed and built this outstanding ten-cylinder BLOWN (!) rotary engine from scratch just to prove that it can be done! Take a look at his website www.bistella.cz to get a grasp of the skills and development work. Fuel is delivered by not one but five tiny roots blowers sitting atop the two-row cylinder design.

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Salzuflen shows visited or exhibited familiar names such as Claus Guenther of USM fame. Robert Rost of Avon Tires and Steve Schneiderbanger (SSC). All underlined the importance of the event, not just for the German, but also

for the international custom bike industry.

Custombike show at Bad Salzuflen remains international custom bike and parts show where decisions are

made and business is done today as much as it has been in the past 25 years. The good news for Germany and the world is that "the show will go on!" www.custombike-show.de



Custom Chrome Europe returned in force as the company celebrates 25 years in business in 2023. Friday's unveiling presented the upcoming RevTech exhaust line, which is set to become a great addition to CCE's already huge range of exhaust systems.

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custom Performance when the event came to Bad Top Gas had a permanent home. In 2022, the Super some "drag race spirit" to Bad Salzuflen! Nightster. Andreas Bergerforth has reasons to smile!





Antonio Blanco, International Sales Manager at Motorcycle Storehouse, introduced new parts along with the new tools catalog.